

Ivy Tech Community College of Indiana –Central Indiana
School of Fine Arts and Design
Visual Communications

COURSE TITLE: Web Design II

COURSE NUMBER: VISC 210

ACTIVITIES SCHEDULE:

WEEK #01

INTRO: Intro to instructor, course, equipment and program policies
LECTURE: Review of Basic Web Technologies
LAB: Dreamweaver Basics & FTP
ASSIGNMENT: **Project 1 Assignment**

WEEK #02

INTRO: Questions over last week's lab material
LECTURE: CSS & DIV's: a review
LAB: Looking at absolute positioned designs and CSS code
ASSIGNMENT: Online portion

WEEK #03

INTRO: **Project 1 Due**
LECTURE: Centered and Fluid Design
LAB: Work on Project 2
ASSIGNMENT: **Project 2 Assignment**

WEEK #04

INTRO: Questions over last week's lab material
LECTURE: Advanced CSS
LAB: Advanced CSS
ASSIGNMENT: Continue work on Project 2

WEEK #05

INTRO: Questions over last week's lab material
LECTURE: Advanced CSS
LAB: Advanced CSS
ASSIGNMENT: Continue work on Project 2

WEEK #06

INTRO: Advanced CSS
LECTURE: An Introduction to User Interface Design
LAB: Look at Web Usability, Design, and Web Writing
ASSIGNMENT: Continue to Work on Project 2

WEEK #07

INTRO: Project 2 Due
Questions over last week's lab material
LECTURE: Discussing Client Needs
LAB: Creating a Proposal, Wireframes, and UI Design
ASSIGNMENT: Project 3 Assigned

WEEK #08

INTRO: Questions over last week's lab material
LECTURE: An introduction to WordPress.
LAB: An introduction to WordPress.
ASSIGNMENT: Online portion

WEEK #09

INTRO: ART CAMP
LECTURE: ART CAMP
LAB: ART CAMP
ASSIGNMENT: ART CAMP

WEEK #10

INTRO: An introduction to WordPress.
LECTURE: Wordpress Installation and Basics
LAB: Wordpress Installation and Basics
ASSIGNMENT: Continue Work on Project 3

WEEK #11

INTRO: Project 3 Due
LECTURE: Wordpress Installation and Basics
LAB: Wordpress Themes & Plugins
ASSIGNMENT: Online portion

WEEK #12

INTRO: Questions over last week's lab material
LECTURE: Wordpress Themes & Plugins
LAB: Wordpress Themes & Plugins
ASSIGNMENT: Project 4 Assigned

WEEK #13

INTRO: Questions over last week's lab material
LECTURE: Web Marketing & SEO 101
LAB: Web Marketing & SEO 101
ASSIGNMENT: Online portion

FALL BREAK

WEEK #14

INTRO: Questions over last week's lab material
LECTURE: Responsive Design
LAB: Responsive Design
ASSIGNMENT: Online portion

WEEK #15

INTRO: Review and questions
LECTURE: Advanced WordPress Development
ASSIGNMENT: Editing a MySQL Database, Migrating a Site, Networked Sites
LAB/STUDIO: Online portion

WEEK #16

INTRO: **Project 4 Due**
LECTURE: Project 4 Discussion
LAB: Project 4 Discussion
ASSIGNMENT: Livin' the Dream

