



The Art Institute of IndianapolisSM

Course Syllabus
Spring Quarter 2012

IMD401- E- Learning Design Weekly Outline

- Week 1:** **Date:**
Intro to E-learning design:
Exploring the history, types, and application of education through electronic mediums.
Assignment:
Library Assignment
- Week 2:** **Date:**
Designing Effective Interactive Learning Environments:
Comparing Instructional Design Models in a web based E-learning environment.
Assignment:
None
- Week 3:** **Date:**
User interface Design:
Leveraging web usability in e-learning interface design.
Assignment:
Library Assignment Due
Project One – Learning Module Design Proposal
- Week 4:** **Date:**
Utilizing New & Social Media Communication to foster community, interpersonal relationships, and creativity in an electronic learning environment.
Assignment:
Continue Work on Project One

- Week 5:** **Date:**
Creating effective video tutorials and podcasts (part one):
An overview of video used in education.
Assignment:
Continue Work on Project One
Project Two – Video Tutorial / Lecture
- Week 6:** **Date:**
Creating effective video tutorials and podcasts (part two):
Screen capture and voiceover techniques.
Assignment:
Project One Due
Continue work on Project Two
- Week 7:** **Date:**
A look at the history and current state of digital textbooks.
Assignment:
Continue Work on Project Two
Project Three – Digital Textbook Chapter
- Week 8:** **Date:**
Designing an interactive digital textbook (part one).
Assignment:
Project Two Due
Continue work on Project Three
- Week 9:** **Date:**
Designing an interactive digital textbook (part two).
Assignment:
Continue Work on Project Three
- Week 10:** **Date:**
A look at the social and economic pros and cons of hybrid/online course
instruction in higher education and business.
Assignment:
Continue Work on Project Three
- Week 11:** **Date:**
A look at proprietary and open source E-learning systems.
Assignment:
Project Three Due