



Course Syllabus
Fall Quarter 2012

**IMD132 - Fundamentals of the World Wide Web
Weekly Outline**

- Week 1:** **Date: 10/1/2012**
History Of The Web
Assignment:
Library Assignment Assigned
- Week 2:** **Date: 10/8/2012**
Web design fundamentals, standards, and usability
Assignment:
Continue Work on Library Assignment
- Week 3:** **Date: 10/15/2012**
Library Assignment Due
Discussing Client Needs, Creating a Proposal, Wireframes, and UI Design
Assignment:
Project 1 Assigned
- Week 4:** **Date: 10/22/2012**
Using Photoshop and Illustrator to create wireframes and mockups
Assignment:
Continue work on Project 1
- Week 5:** **Date: 10/29/2012**
Project 1 Due
HTML, CSS, Photoshop, and Dreamweaver Pt. 1
Assignment:
Project 2 Assigned
- Week 6:** **Date: 11/05/2012**
HTML, CSS, Photoshop, and Dreamweaver Pt. 2
Assignment:
Continue work on Project 2

- Week 7:** **Date: 11/12/2012**
HTML, CSS, Photoshop, and Dreamweaver Pt. 3
Assignment:
Continue work on Project 2
- Week 8:** **Date: 11/19/2012**
HTML, CSS, Photoshop, and Dreamweaver Pt. 4
Assignment:
Continue work on Project 2
- Week 9:** **Date: 11/26/2012**
Project 2 Due
Web Marketing 101: Social media and email marketing.
Project 3 Assigned
- Week 10:** **Date: 12/03/2012**
Mobile, fluid, and responsive web design. FTP and utilizing the student web space
- Week 11:** **Date: 12/10/2012**
Project 3 Due
Intro to usability testing
Final projects must be turned in during this class session.