

Collin Obremski

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Education

Indiana University, Kokomo, IN. GPA: 3.4/4.0

New Media Communications, Bachelor of Arts, May 2009

Communication Arts, Bachelor of Arts, May 2009

Minor in English Writing, Dean's List

Taylor High School, Kokomo, IN. Honors. GPA: 11.02/12.00. Class of 2005.

Skills and Qualifications

- **New media and print marketing.** Graphic and advertising design. Web design, writing, usability, and user interface design. Marketing strategy development and implementation for print, social media, email, web, search engine optimization (SEO), blogging, and pay-per-click advertising. Photography & video production.
- **Collegiate-level instructional** course design and teaching, Blackboard 8 & 9, public speaking, and small group facilitation.
- **Adobe CS5.5 Design Suite** (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat). Windows, Mac, iOS, & Android operating systems. HTML, CSS, Wordpress, cPanel, FTP, Parallels Plesk, Microsoft Office 2010, front-end & mobile software solutions, server & networking maintenance.
- **Audio production**, large scale live sound, and studio / live recording.
- **Proficient in vocal performance**, rhythm guitar, rock piano, drums, bass, and synthesizers.
- **Cakewalk Sonar X1**, Waves Plugins, other DAW's, most virtual instruments and software synthesizers.
- **Music performance** and instruction. Chart creation, organization, and transposition. Live visual aide creation. Planning Center and other organizational and presentation software.

Awards

2011 Color Advertisement Prodigy Award, Indiana Apartment Association

2011 Overall Community Marketing Program Prodigy Award, Indiana Apartment Association

2008 Most Outstanding Student in New Media Communication, IU Kokomo Humanities Department

Professional Experience

Ivy Tech Community College – Indianapolis, IN – August 2011-Present

- **Web & Graphic Design Adjunct Instructor**
 - Collegiate-level course curriculum design and instruction.
 - Currently teaching Graphic Design I, Photoshop II, Web I, and Web II at the Indianapolis campus.

The Art Institute of Indianapolis – Indianapolis, IN – March 2012-Present

- **Web Design Adjunct Instructor**
 - Collegiate-level course curriculum design and instruction.
 - Currently teaching Electronic Learning Design.

Gene B. Glick Company – Indianapolis, IN – June 2010-December 2011

- **Digital Media Marketing Specialist & Graphic Designer**
 - Designed and implemented web marketing & social media strategy, email marketing initiatives, search engine optimization, and other new forms of online marketing for the company as a whole.
 - Web production & design, digital photography, and photo-manipulation.
 - Created over 1,300 pieces of design in 1.5 years.
 - Print & advertising design for 11 recurring publications in 6 markets, including: Apartment Guide, For Rent Magazine, and various other apartment rental guides, newspapers, and magazines.
 - Served the print design and physical printing needs of 100 apartment communities in 10 states.
 - Cut internal printing costs by 50% through the design and implementation of an outsourced printing initiative. Also created an internal graphic collateral ordering website to improve workflow.

Professional Experience (continued)

Castleton United Methodist Church – Indianapolis, IN – August 2010-Present

▪ **Contemporary Worship Leader**

- Assist in the creative development, organization, and implementation of the Sunday morning contemporary service. Also the main worship leader for this service.
- Aide in choosing music selections, creating charts, leading rehearsals, and providing creative direction.
- Helped develop a startup “alternative” Saturday evening service.
- Have recently began to assist with the live sound system and overall production of the service.

Digital Media Consultant and Designer- Carmel, IN – September 2009-May 2010

- Aided companies in the design and implementation of social media marketing strategy, graphic & web design, copy creation, search engine optimization, and blogging.

Indiana University Kokomo - Kokomo, IN – April 2007-May 2009

▪ **Information Technology Consultant**

May 2008-August 2009

- Provided customer support and training for student and faculty information technology issues.
- Maintained hardware and software for a 4,000 member student body.

Freshman Orientation Leader

April 2007-May 2009

- Guided and mentored new students in class registration and adjusting to the campus climate. This included facilitating freshman orientations, learning communities, and study groups.

Oakbrook Community Church - Kokomo, IN – August-December 2008

▪ **Communication Arts and New Media Intern**

- Designed and implemented internal and external marketing campaigns through print and social media.
- Created Sunday bulletins, podcasts, web videos, electronic news fliers, and supplementary graphics.
- Frequently ran large-scale live sound for the weekly 1,000+ attended church service.

St. Luke’s United Methodist Church – Kokomo, IN – October 2003-October 2006

▪ **Contemporary Worship Leader**

- Launched a new contemporary service from the ground up. Organized volunteers, facilitated and taught practices, maintained and ran the live sound system, programmed and ran the weekly services.

Extracurricular Activities

Church music ministry volunteer, teacher, leader, and organizer.

2001-Present

Music recording artist, producer, live sound technician, and volunteer.

1998-Present

Light & Truth Bible Studies (InterVarsity) at Indiana University Kokomo

2006-2009

- President of the organization for two years.

Student Government Association Senate at Indiana University Kokomo

2008

- Served as Senate Secretary and a member of the Student Review and Food Service Committees.